



**Bosch
Home
Comfort
Group**

North America

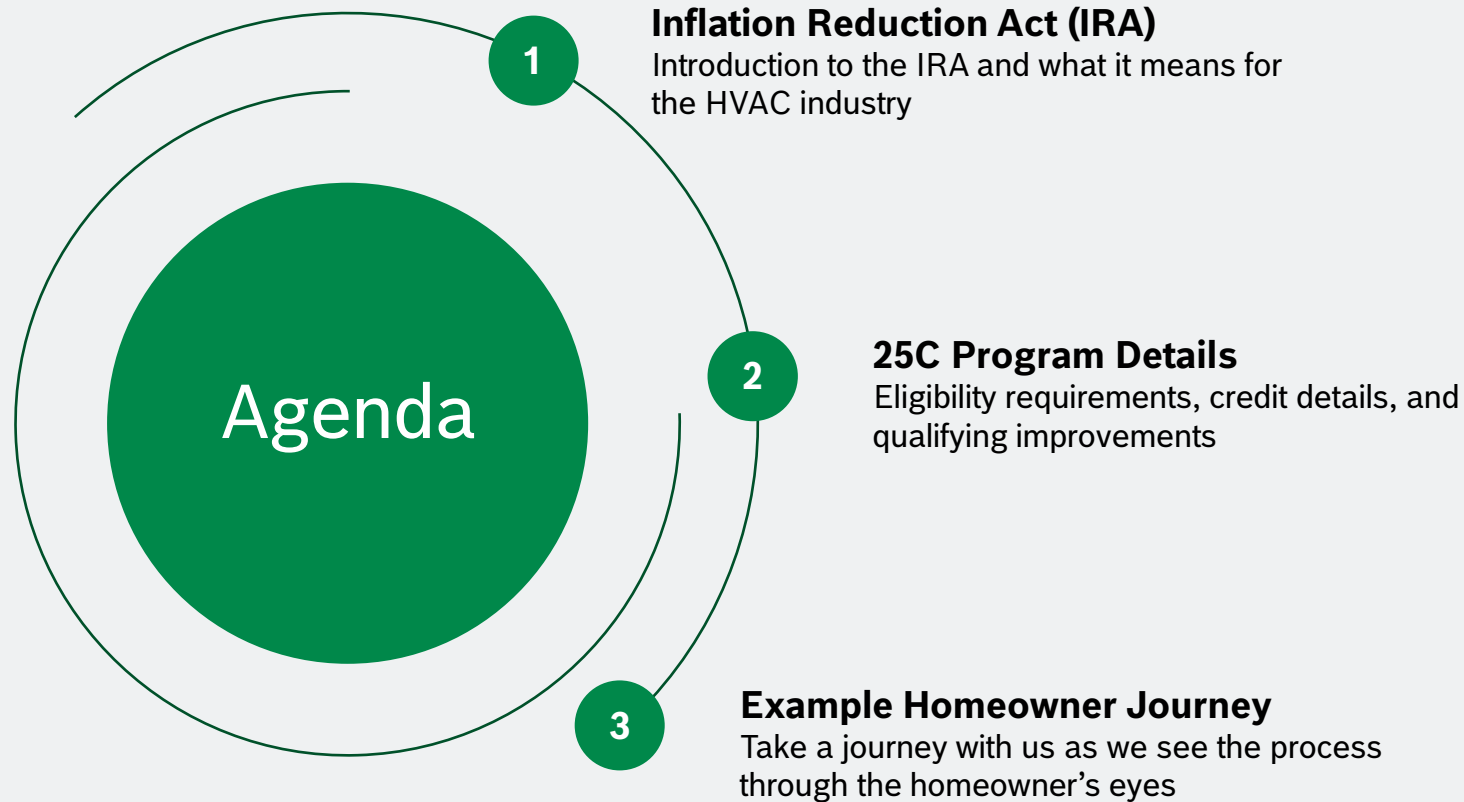
Unlock the Potential of the 25C Tax Credit

What You Need to Know

A Contractor's Guide to Energy Efficiency
Incentives

About Today's Presentation

An Intro to 25C Tax Credit Through the Lens of a Homeowner



Disclaimer

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Inflation Reduction Act of 2022

Financial Incentives – 3 Overarching Types of Incentives

Federal Tax Credits

Tax credits dollar-for-dollar reduce the amount of tax someone owes. Energy efficient installations offer a retroactive financial incentive up to \$3,200



State Rebates

The Inflation Reduction Act provides funding for states to develop rebate programs that discount the price at the point of purchase for energy efficient installations (new in most states).



Utility Rebates

Most utility companies offer rebates to incentivize energy-efficient upgrades, providing homeowners with financial incentives to offset initial investment costs.



Inflation Reduction Act – Why Does it Matter for Bosch (and You)?

An Opportunity to Sell High-Eff. Equipment to Your Customers



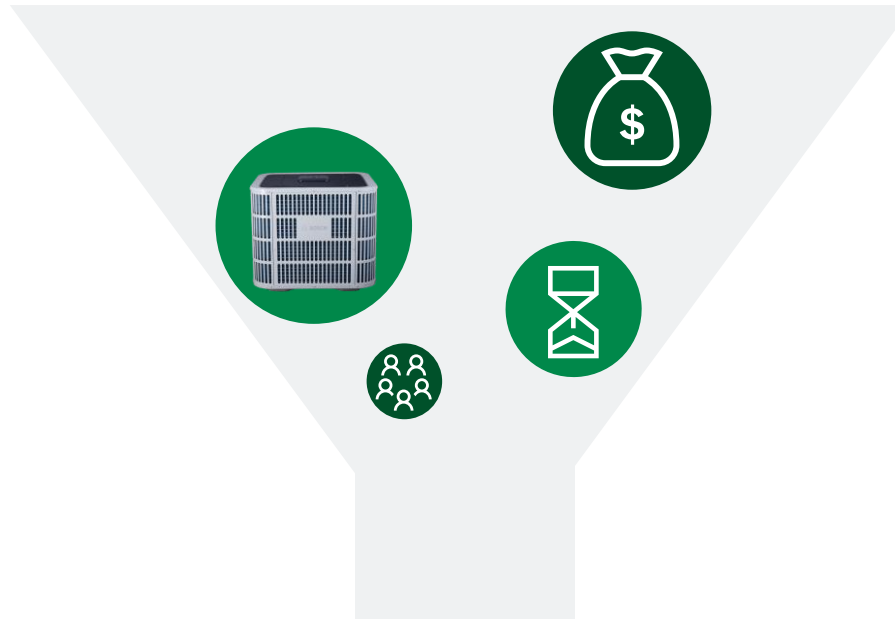
Savings for Homeowners

If qualified, possibly thousands of dollars of savings through the 25C tax credit



Stability and Longevity

Programs are active through 2032, which means the HVAC industry can rely on incentives being available



Plenty of Qualified Equipment

Bosch has hundreds of qualifying products across our entire portfolio making it easy to find an eligible product



Many People are Eligible

Tax credits are federally administered meaning most people qualify

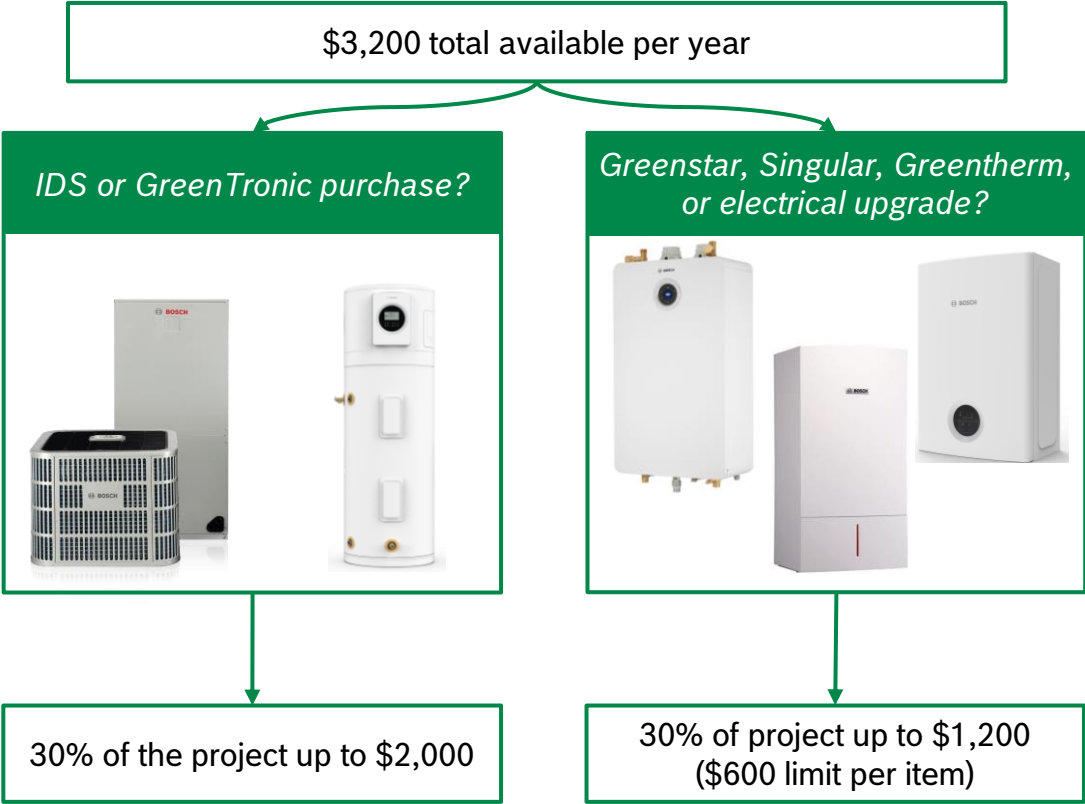
A huge opportunity for the HVAC industry!

25C Tax Credit Details

Many Changes to 25C Create an Attractive Incentive Program

Tax Credit Details

Detail	Comment
Date Restrictions	Jan 1 st , 2023 – Dec 31 st , 2032
Amount of incentive offered	<p>30% of an energy efficiency project with an annual limit of \$3,200</p> <p>\$2,000 cap for heat pump and biomass products</p> <ul style="list-style-type: none">• Air-source heat pumps• Heat pump products• Biomass stoves and boilers <p>\$1,200 cap for other products including:</p> <ul style="list-style-type: none">• \$600 for gas boilers, water heaters, furnaces• \$250-\$600 for building envelope• \$150 for home energy audits
Amount limitations	Annual \$3,200 limitation
Eligibility limitations	Must have a tax liability and be installed in a primary residence (existing home)
Efficiency Requirement	CEE highest non-advanced tier (see qualified product lists)



A Homeowner's Perspective of 25C

Meet Sarah - Our Homeowner



New Home

Sarah just bought a 1990s-era house in the suburbs of Massachusetts



Moderate Income Family

Low- and moderate-income families qualify for new IRA rebate programs



High Energy Bills

She notices ever-increasing electricity costs and uneven heating and cooling



Home Improvement

Sarah wants to upgrade her HVAC system to improve comfort and efficiency



Sarah and the Contractor Choose Equipment

Plenty of Bosch Combinations Qualify

They select the Bosch IDS Premium Connected heat pump system:

- Outdoor Unit: BOVB-36HDN1-M20G
- Indoor Air Handler: BVA-36WN1-M20



This system qualifies for the 25C tax credit as it meets the energy efficiency requirements

Qualified Products List

AHRI Certification Number	Outdoor Unit Model Number	Indoor Unit Model Number	
		Coils / Air Handlers	Furnace
207658524	BOVB-36HDN1-M20G	BVA-36WN1-M20	-



Installation of Bosch IDS Premium Connected

No Major Complications Created by a 25C

The Bosch system is installed

**Sarah keeps an itemized invoice
and the manufacturer's
certification for tax purposes**

**Sarah consults her tax advisor
and [IRS guidelines](#) and completes
Form 5695 to claim her tax credit**



Sarah's Savings

Thousands of Dollars in Savings When Using Financial Incentives

Qualifications



Products must meet efficiency requirements (CEE Highest Non-Advanced Tier)



Rebates



Low and moderate-income families qualify for IRA rebate programs. Homeowners may be eligible for both state and utility programs.

Tax Credits



Tax credit amounts are calculated after reducing rebate costs from original project cost (up to credit maximums)

$$\text{Tax Credit} = 0.3 * (\text{Project Cost} - \text{Rebate Savings})$$

Project Costs	Costs (USD)
Heat Pump	-\$15,000
Electrical Upgrades	-\$1,500
Water Heater	-\$3,000
Total Project Cost	-\$20,000

Rebate Savings	Costs (USD)
State Rebate (HEEHR)	\$4,000
Utility Heat Pump Rebate	\$1,000
Utility Water Heater Rebate	\$400
Rebate Savings	\$5,400

Tax Credit Savings	Costs (USD)
Heat Pump Tax Credit	\$2,000
Electric Upgrade Tax Credit	\$450
Water Heater Tax Credit	\$600
Tax Credit Savings	\$3,050



Total Costs	Costs (USD)
Project Cost	\$20,000
Rebate Savings	-\$5,400
Tax Credit Savings	-\$3,050
Net Project Costs	\$11,550

\$8,450 in savings!

Note: This is a fictional example for the purposes of demonstration

25C Tax Credit: CEE Directory “How to” Guide

Plenty of Bosch Qualifying Products Listed on the Directory

Open the AHRI CEE directory, which can be found [here](#), and pick which product you are searching for

Step 1

Filter for “Bosch”
under the brand
name filter

Step 2

Filter for the following
“CEE Tier” for each
product category (note
that ASHPs require
specification on the
region in 2024)

Step 3

You can further
qualify the product
category for
split/package and
indoor type.

Step 4 (ASHP Only)

IDS Light
15 SEER System



IDS Plus
18 SEER System



IDS Premium
20 SEER System



IDS Premium
Connected
20 SEER System



IDS Ultra



GreenTronic 7000T
Heat Pump Water Heater



Climate 5000
Mini-Split Portfolio



Greentherm 9000
Instantaneous Water Heaters



Greenstar Boilers



Singular Boilers



Gas Products

- Gas boilers: Tier 2
- Gas instantaneous water heaters: Tier 2
- Gas furnace: Tier 3

Heat pumps (both regions)

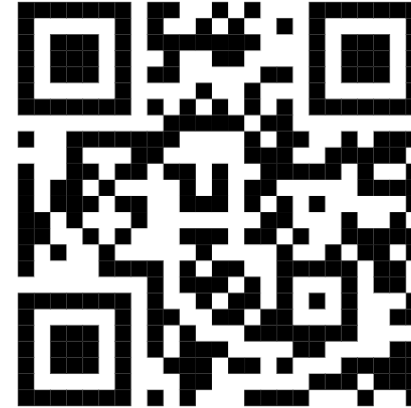
- Split ducted ASHP: Tier 1
- Split non-ducted ASHP: Tier 2
- Packaged ASHP: Tier 1
- Heat Pump Water Heater: Tier 1

Bosch IRA Resources

QR Codes for Qualified Product List (Important for Homeowners)



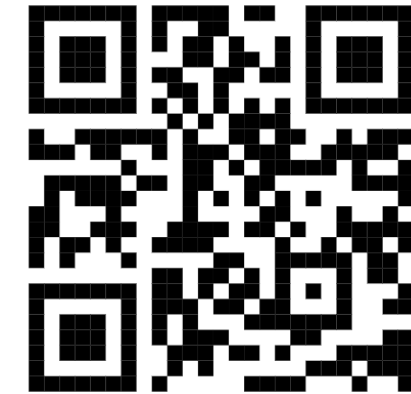
Heat pump qualified
product list



Gas water heater and
boiler qualified product list



Oil boiler qualified
product list



IRS Form 5695 webpage

Bosch IRA Resources

We are Here to Help



Bosch Home Comfort IRA Resources

■ Education

- **IRA webpage** which includes program details and other educational resources
- Education **sessions for reps and customers** (like this one)
- Closely monitoring efficiency requirements to maximize product qualifications



■ Sharing qualified products

- **25C** tax credit **qualified product lists** available for consumers (manufacturer's certification statement)
- Many products are Energy Star certified, which will be required for rebate programs
- Bosch qualified products are listed on all relevant **CEE, Energy Star, and AHRI directories**

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Knowledge > Tax Credits & Rebates > Inflation Reduction Act

What to Know About the Inflation Reduction Act

Considering an energy efficient upgrade for your home? You could qualify for rebates or tax credits on your HVAC installation thanks to the Inflation Reduction Act (IRA).

Bosch Home Comfort Group offers many sustainable heating and cooling solutions, like heat pumps and water heaters, that may reduce your carbon footprint while saving you money on your utility bills. Learn more about the programs and qualifying Bosch products!

Educating consumers on IRA opportunities

25C qualified product lists:

- [25C qualified product list for ducted and non-ducted heat pumps \(PDF 0.3 MB\) >](#)
- [25C qualified product list for gas boilers and water heaters \(PDF 0.1 MB\) >](#)
- [25C qualified product list for oil boilers \(PDF 0.1 MB\) >](#)

25D qualified product list:

- [25D qualified product list for geothermal heat pumps \(PDF 0.4 MB\) >](#)

Industry standard for tax credits

25C Tax Credit

Quick Links

25C qualified product lists:

- [25C qualified product list for ducted and non-ducted heat pumps](#)
- [25C qualified product list for gas boilers and water heaters](#)
- [25C qualified product list for oil boilers](#)

Rebate Program Information:

- [Status of rebate funding allocations by state](#)
- [FAQs on rebate programs](#)
- [Rebate program specification guidelines](#)
- [IRS 25C One Page Summary](#)

General Inflation Reduction Act Information

- [Information for Homeowners on how to utilize the IRA from the Department of Energy](#)
- [2022 vs. 2023 tax credit comparison](#)

Information on Tax Credits

- [IRS Form 5695 used for 25C and 25D Tax Credits](#)
- [IRS FAQ on 25C and 25D](#)
- [Education on difference between tax credits and deductions](#)

Median Family Income Search Tool:

- [MFI Search Tool](#)



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